

British Materials Supplier Finds Reliability with AventX

The Company:

API Group, PLC manufactures specialized foils, holographic and laminate products used in packaging, and security products throughout the tobacco, food and beverage, luxury and consumer goods industries. Renown for their innovation and technical excellence, API Group maintains an international holding company with businesses located in the United Kingdom, continental Europe, the United States, and Asia-Pacific. As a forward-looking organization, API Group invests heavily in people and technology to ensure both high quality and innovation from their products and services.

The Problem:

In November 2004, API Group selected Oracle On Demand's hosting and outsourced management services to implement and run Oracle E-Business Suite 11i. With a daily volume of approximately 750 pages per day, the company required a document delivery solution to automate the fax and email delivery of all output from Oracle. In order to move forward, API Group required a solution which was certified for Oracle On Demand, scalable to handle a worldwide corporate roll-out, and could be implemented within 90 days.

The Solution:

API Group implemented [AventX Oracle Connector](#) to automate the email and fax delivery of purchase orders, sales order acknowledgements, quotations, invoices, and other reports directly from Oracle 11i (on Demand). Certified for Oracle On Demand's hosted Linux environment, AventX provided the company with a reliable delivery solution to ensure mission-critical documents reached their destinations.

The company was able to implement AventX within their scheduled timeframe and yield immediate savings. "We needed a fax and email solution that was tightly integrated with Oracle and a vendor who could meet our phased roll-out schedule," states Patrick Kittle, Global Infrastructure Manager. "We did a competitive evaluation, ran the numbers and calculated an ROI of one year or less with AventX. As we add [additional] documents and locations, the ROI will increase accordingly."

API Group continues to rely on AventX software and support to fulfill its enterprise document delivery needs for global operations. "I am always impressed with the level of service we receive from [STR Software](#)" states John Lang, Implementation Manager for API Group. "It gives me great confidence to recommend your product and services to other Oracle customers."

Case Study

API Group, PLC

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